

PRESS RELEASE

Kimchi Comedy: K-Comedy Racist Hunters

Four Korean comedians bring the Korea Netflix never showed you to the Edinburgh Fringe.

EDINBURGH, SCOTLAND — August 2026

Forget K-Pop.

Forget K-Drama.

Welcome to K-Comedy.

British audiences know Korea through polished pop stars, addictive dramas and flawless skincare.

Kimchi Comedy introduces something completely different.

Four comedians from South Korea's independent stand-up scene are bringing **Kimchi Comedy: K-Comedy Racist Hunters** to the Edinburgh Fringe, introducing audiences to a Korea that's funny, chaotic, brutally honest—and impossible to stereotype.

Representing comedy communities from **Jeju, Seoul and Busan**, **Seo Seohee, Jeong Seong-Eun, Ko Minji** and **Bin Sanghyun** combine four completely different comedic voices into one hour of stand-up that turns cultural misunderstandings into punchlines.

The show explores dating, racism, family expectations, sexism, language barriers, social pressure, K-culture stereotypes, and what really happens when Koreans meet the rest of the world.

Sometimes they're explaining Korea.

Sometimes they're making fun of Britain.

Sometimes they're making fun of themselves.

And sometimes...

they're hunting racists.

Not with violence.

With better punchlines.

The four comedians have spent years building Korea's independent stand-up comedy scene through grassroots comedy clubs, open mics and live shows—not television.

Together they represent comedy communities from Jeju, Seoul and Busan, bringing regional voices from South Korea to the world's largest arts festival.

Kimchi Comedy isn't a cultural guide.

It isn't Korean PR.

It's Korea making fun of itself.

If you think you already know Korea...

Come meet the version Netflix never showed you.

No more K-Pop.

Welcome to K-Comedy.

PERFORMANCE DETAILS

Kimchi Comedy: K-Comedy Racist Hunters

17–20 August & 24–27 August 2026

7:00 PM

Laughing Horse @ The Boston Bar

Basement Bar

Edinburgh

Free Fringe (Pay What You Want)

Performers

- Seo Seohee
- Jeong Seong-Eun
- Ko Minji
- Bin Sanghyun

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