

# BITCHES -/N- STITCHES

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*Bitches in Stitches are taking their FEMpire to Edinburgh Fringe 2026. (photo by Matt Lee)*

## **Bitches in Stitches Are Bringing Their All-Femme/Them Stand-Up Show to Edinburgh Fringe**

*The global comedy collective is bringing performers from three countries, but zero cheap shots*

**EDINBURGH, 4 June 2026** — Bitches in Stitches, the global all-femme/them stand-up collective featured in *Vogue*, *Rolling Stone* and *Tatler*, announces its Edinburgh Fringe debut with *Bitches in Stitches: The New Grrrl Order* — a fast-paced, high-energy comedy hour with a rotating international lineup and one simple rule: nobody's identity is the punchline.

In a festival where lad-led lineups are putting the "BRO" in "brochure," *The New Grrrl Order* is rewriting who gets stage time — and what they get to say. The show is femme/them-forward, community-powered, and dangerously unfiltered, featuring chapters from across three countries: the UK (Manchester and London), Hong Kong, and the Philippines. In this room, says founder [Fran Ayala-Rock](#), the punchlines don't punch down.

"Comedy should bring people together, not make anyone feel like they don't belong," she said. "Our show celebrates girls, gays, theys and allies in all their beautiful, messy and authentic forms."

## **Six Hours to Sell Out. Five Years to Build a FEMpire.**

In April 2021, Hong Kong's rowdy watering hole Bobby's Rabble sold out its first all-female stand-up comedy night in just six hours. After a raucous debut that packed the bar, co-producer Ayala-Rock and five fellow comics were invited back the following month, and again the month after that.

By summer, Bitches in Stitches had evolved from a one-off comedy gig into Hong Kong's first all-female stand-up troupe. Within two years, the group sold out all 30 of its shows and doubled the number of paid female comics performing in the city.

Five years, three countries, 85 shows and 90 comics later, the collective is taking its FEMpire to Edinburgh Fringe, and the lineup is still growing.

The goal, said Bitches in Stitches' London chapter lead Arie David, isn't to squeeze into the token spot on a lineup, but to build bigger stages that showcase more comics.

"The industry doesn't make enough space for women and non-binary comedians to experiment, fail, and grow," she said. "So we're building something better — a scene that celebrates all the different things comedy can be."

*Bitches in Stitches: The New Grrrl Order* runs at Edinburgh Festival Fringe from 10–27 August 2026. Tickets are pay what you can, for a full hour of all-femme/them, no-filter comedy.

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### **SHOW DETAILS**

**Show:** Bitches in Stitches: The New Grrrl Order

**Festival:** Edinburgh Festival Fringe 2026

**Dates:** 10–27 August 2026 (Mon–Thu)

**Time:** 8:15pm (60 mins)

**Venue:** [Boston Bar \(New Town\)](#), 104 Hanover Street, Edinburgh EH2 1DR

**Tickets:** Pay What You Can (Laughing Horse Free Festival / Fringe listing)

**Website / trailer / info:** [newgrrrlorder.com](http://newgrrrlorder.com)

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### **MEDIA ASSETS / INTERVIEWS**

Interviews are available with founder [Fran Ayala-Rock](#) and performers from across the collective's international chapters:

- Alix Brown (Philippines & US)

- Arie David (UK)
- Casey Brander (Taiwan & US)
- Kate Hu (Hong Kong)
- Rose Rage (Hong Kong)

More press images (poster, headshots, and show assets) are available on request.

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**Press kit:**

[https://drive.google.com/drive/folders/1Ny\\_X8v8QjFEsMKCbLH0J5sxlcm2M6uOp?usp=sharing](https://drive.google.com/drive/folders/1Ny_X8v8QjFEsMKCbLH0J5sxlcm2M6uOp?usp=sharing)

**Press photos:**

<https://drive.google.com/drive/folders/1gyxu5N0dsJFSJaCzMDsMMPIESR3KwYbh?usp=sharing>

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**About Bitches in Stitches**

Bitches in Stitches is a global all-femme/them stand-up comedy collective founded in Hong Kong in 2021. With chapters in Hong Kong, Manila, Manchester and London, the group produces high-energy, comedy-first shows designed to feel welcoming by default — championing diverse voices on stage and building community through laughter.

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