

**Content advisory:**

*This isn't a presentation.*

*This is a set of conversation cues for feminists with very short attention spans.*

**BITCHES**  
-IN- STITCHES

RATED

**CMDY-HD**

HITS DIFFERENT

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# WHAT WE'LL COVER



**OFFICIAL  
PRESS  
RELEASE**



**WHO ARE  
THESE  
BITCHES?**



**OUR WORK  
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**FEATURED  
PERFORMERS**

# Bitches in Stitches Are Bringing Their All-Femme/Them Stand-Up Show to Edinburgh Fringe

The all-femme/they comedy collective is bringing performers from three countries, but zero cheap shots

**EDINBURGH, 4 June 2026** — Bitches in Stitches, the global all-femme/they stand-up collective featured in *Vogue*, *Rolling Stone* and *Tatler*, announces its Edinburgh Fringe debut with [Bitches in Stitches: The New Grrrl Order](#) — a fast-paced, high-energy comedy hour with a rotating international lineup and one simple rule: nobody's identity is the punchline.

In a festival where lad-led lineups are putting the "BRO" in "brochure," *The New Grrrl Order* is rewriting who gets stage time — and what they get to say. The show is femme/they-forward, community-powered, and dangerously unfiltered, featuring chapters from across three countries: the UK (Manchester and London), Hong Kong, and the Philippines. In this room, says founder [Fran Ayala-Rock](#), the punchlines don't punch down.

"Comedy should bring people together, not make anyone feel like they don't belong," she said. "Our show celebrates girls, gays, theys and allies in all their beautiful, messy and authentic forms."

# BITCHES IN STITCHES: THE NEW GRRRL ORDER



As seen in  
**VOGUE**  
*PlayStation*  
10 - 27 August  
Monday - Thursday  
8:15 PM

**Big Laughs.  
All-Femme.  
No Filter.**



find us!

## Six Hours to Sell Out. Five Years to Build a FEMpire.

In April 2021, Hong Kong's rowdy watering hole Bobby's Rabble sold out its first all-female stand-up comedy night in just six hours. After a raucous debut that packed the bar, co-producer Ayala-Rock and five fellow comics were invited back the following month, and again the month after that.

By summer, Bitches in Stitches had evolved from a one-off comedy gig into Hong Kong's first all-female stand-up troupe. Within two years, the group sold out all 30 of its shows and doubled the number of paid female comics performing in the city.

Five years, three countries, 85 shows and 90 comics later, the collective is taking its FEMpire to Edinburgh Fringe, and the lineup is still growing.

The goal, said Bitches in Stitches' London chapter lead [Arie David](#), isn't to squeeze into the token spot on a lineup, but to build bigger stages that showcase more comics.

"The industry doesn't make enough space for women and non-binary comedians to experiment, fail, and grow," she said. "So we're building something better — a scene that celebrates all the different things comedy can be."



*Bitches in Stitches: The New Grrrl Order* runs at Edinburgh Festival Fringe from 10–27 August 2026. Tickets are pay what you can, for a full hour of all-femme/them, no-filter comedy.

### **SHOW DETAILS**

**Show:** Bitches in Stitches: The New Grrrl Order

**Festival:** Edinburgh Festival Fringe 2026

**Dates:** 10–27 August 2026 (Mon–Thu)

**Time:** 8:15pm (60 mins)

**Venue:** [Boston Bar \(New Town\)](#), 104 Hanover Street, Edinburgh EH2 1DR

**Tickets:** Pay What You Can (Laughing Horse Free Festival / Fringe listing)

**Website / trailer / info:** [newgrrrlorder.com](http://newgrrrlorder.com)

### **MEDIA ASSETS / INTERVIEWS**

Interviews are available with founder Fran Ayala-Rock and performers from across the collective's international chapters:

- Alix Brown (Philippines & US)
- Arie David (UK)
- Casey Brander (Taiwan & US)
- Kate Hu (Hong Kong)
- Rose Rage (Hong Kong)

More press images (poster, headshots, and show assets) are available on request.

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## ABOUT US

We are Bitches in Stitches.

We're a global, stand-up comedy collective of femmes and them who are sharp, shameless, and serious about inclusivity.

Our shows feature diverse lineups, where no one's identity is a punchline.

They're a safe space to show up as yourself, sit up front, and laugh like you mean it.



# OUR ORIGIN STORY

Bitches in Stitches started as a one-off, six-comic show in a Hong Kong bar in 2021 — born from a simple frustration: femme and non-binary comics were always being squeezed into the “token” spot on line-ups, if they were booked at all.

So we stopped waiting for permission and built our own stage: comedy-first, community-powered, and relentlessly fun, with one rule that keeps the room buzzing — nobody’s identity is the punchline.

What began as a scrappy local night quickly grew into a global collective, with chapters now in Hong Kong, Manila, Manchester and London, bringing the same loud, welcoming energy wherever we land.

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**We've grown from a Hong Kong-based,  
6-woman stand-up comedy troupe in 2021**



**To an international community of 90+  
femme/them comedians in 2026**



# We've partnered with inclusive brands

Womanizer  
THE ORIGINAL



# And our work makes headlines



\*Click on the images to access links to coverage

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# FRAN AYALA-ROCK

FOUNDER



Fran's been doing stand-up for eight years and has performed in Hong Kong, Japan, Australia, the Philippines, Portugal, and the UK. She's known for her raunchy and unhinged, in-your-face brand of comedy that smashes taboos, flips perspectives, and leaves you feeling like you could take up all the space in the room (and then some).

In 2021, Fran founded Bitches in Stitches in Hong Kong with five fellow femme comics. In its first two years, the group sold out 30 shows and doubled the number of paid female comedians in the city, earning her a nomination for Tatler Asia's 2022 Front & Female Awards.



[@franbrands.pptx](https://www.instagram.com/franbrands.pptx)

# ROSE RAGE

HONG KONG



[@rose\\_rage\\_hk](https://www.instagram.com/rose_rage_hk)

Rose Rage is almost certainly one of the top ten overweight, 60+YO, redheaded, transgender comedians in Hong Kong with an alliterative name.

# ARIE DAVID

UK



Arie David is a London-based comedian, writer, and producer known for her sharp writing, deadpan delivery, and darkly playful perspective. Described by *Byline Times* as “clever and biting,” her comedy blends chaotic personal stories with sharp social observations, covering everything from modern relationships and career disasters to identity, ambition, and the absurdity of everyday life.

Arie has performed at clubs including Top Secret Comedy and Up The Creek — where she won the Beat the Blackout gong show. As a lead producer for *Bitches in Stitches*, she aims to create a platform for emerging female comedians from the UK comedy scene.



[@myarchives00](https://www.instagram.com/myarchives00)

# ALIX BROWN



 [@ahhhlix](https://www.instagram.com/ahhhlix)

Alix Brown is a comedian and author born in the Philippines and raised across Asia, Africa, the UK, and the US — an upbringing that gave her a sharp wit, mild identity confusion, and a permanent sense of being in transit. She performs internationally, blending cultural insight, dark humour, and chaotic intelligence.

She is the author of two children’s books, an adult dirty talk guide, and a colouring book available on Amazon, where she strategically attempts to siphon money from Jeff Bezos in small increments.

Alix is also the mother of four cats — Jasper, Juniper, Lucifer, and Bogart — making her emotionally outnumbered and legally responsible for a tiny furry cult.

A proud Filipina bisexual, her pronouns are “Ma’am/Sir.”

# CASEY BRANDER

TAIWAN & US



 [@racyslander](https://www.instagram.com/racyslander)

Casey Li Brander is a comedian, artist, and former punk band singer with an identity crisis and just enough mental health issues to make her hilarious.

# KATE HU

HONG KONG



Kate Hu is an authentic Chinese standup comedian who actually grew up in China. As the first full-time standup comedian in her authentic Chinese family, her parents are very proud of her and still think she works in finance.



[@katehucomedy](https://www.instagram.com/katehucomedy)

**Want in on our group chat?  
Let's yap!**



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