

PERNILLE HAALAND



General info and contact information:

- ARTIST: PERNILLE HAALAND, pernille.haaland@gmail.com, +47 94867716
- SHOW TITLE: RUNNING WITH THE WOLVES

1.0 BIO

Pernille Haaland is a Norwegian/Uk comedian. She studied as an actor at Royal Central School of Speech and Drama BA (Hons), and has performed at the National Theatre (War Horse), BBC1 (Not Going Out), Netflix (LOL).

As an award winning comedian, Pernille has toured Europe as well as taken part in the Edinburgh Fringe Comedy Festival since 2016. She won “best standup comedian” in 2024 at the Reykjavik Fringe Festival and won best joke in The Times of the Edinburgh Fringe Festival 2024.

She is seen on “LATTER LIVE”, season 4 and 5 on NRK (TV), where she performs in Norwegian.

She is seen in reality tv shows “COOKING WITH HELLSRTØM” (Norway edition, TV2), “99 TO BEAT” (TV NORGE) and as an actor in the feature dark comedy cinema film “K-TOWN”.

She is currently a sketch comedy writer on the hit TV show “Humoretaten” on NRK.

2.0 SHOW BLURB: RUNNING WITH THE WOLVES

After a life in the UK, Pernille Haaland flipped her world upside down during lockdown, trading London’s gritty streets, sewers, and foxes for the cold, dark fjords of Norway. She’s settled in surprisingly well—made friends with the wolves—and seems to be thriving, which is great timing, given that the world seems to be unraveling. With far-right extremism on the rise, wars erupting, and women’s rights under attack, it’s truly a golden age for a single, independent dog owner with strong opinions about the state of affairs in a post-MeToo, Trump era.

This is a stand-up show about resilience, liberation, and navigating a world where empathy and compassion are often seen as weaknesses. Against all odds, comedian Pernille Haaland (Netflix, HBO, NRK, Discovery) still believes it might just work out for you.

3.0 VIDEO

Full standup special of “Pernille Haaland: Not Related”:

https://youtu.be/Jh_XPtpJF8U?si=kZRCI1e4j-DONNWI

Notable credits from the show:

Winner “Best Standup Comedian” RVK FRINGE 2024

Winner best jokes The Times 2024



“I am Norwegian and my name is Haaland, so people always assume I am related to the footballer Erling Haaland. I always say ‘Not related, just divorced’ ... Which is my future goal.”

Pernille Haaland: Not Related @ Gilded Balloon
Patter Hoose @1740



Other links:

<https://youtu.be/MzXMtPqykTA>

https://youtu.be/rbD9fTEvFxc?si=V_jkP2gQxBpxrywY

https://www.tiktok.com/@pernille.haaland/video/7326951840321473824?is_from_webapp=1&sender_device=pc&web_id=7322207103451088417

https://www.tiktok.com/@pernille.haaland/video/7219720042110307589?is_from_webapp=1&sender_device=pc&web_id=7322207103451088417

https://www.tiktok.com/@pernille.haaland/video/7176960422346525958?is_from_webapp=1&sender_device=pc&web_id=7322207103451088417

https://www.tiktok.com/@pernille.haaland/video/7174824944411430150?is_from_webapp=1&sender_device=pc&web_id=7322207103451088417

4.0 REVIEWS:

“Confidant and consistently good” ★★★★★ One 4 Review

“Haaland is hilarious” ★★★★★ Time Out

“Sheer ludicrous fun” – The List

“Exotic distinctiveness” - Chortle

“Roaringly funny... incredibly talented” ★★★★★ Broadway Baby

“Captivating, spontaneous, surprising & delightful” ★★★★★ Fringe Biscuit

“Fantastic comedy” ★★★★★ Everything Theatre

“Stand-out star” ★★★★★ The Public Review

Previous published reviews:

<http://one4review.co.uk/2022/08/ernille-haaland-resting-confused-face-4/>

5.0 MARKETING PLAN

TikTok <https://www.tiktok.com/@ernille.haaland>

Instagram www.instagram.com/ernille.haaland

YouTube <https://www.youtube.com/@ernille.haaland>

Facebook www.facebook.com/ernillehaalandcomedy

<p>Identify primary audience</p> <ul style="list-style-type: none"> • Our core audience is primarily women in their mid 20s to 40s • It is a show that combines a lot of humour and honesty about topics which are relatable to this peer group. 	<p>Identify channels to reach this audience</p> <ul style="list-style-type: none"> • We believe in an extensive and detailed marketing plan where we will use flyers, utilise social media which includes Facebook and Instagram advertisement to distribute information about the show. • TikTok is also an important channel that we will use to reach the audience.
<p>Create relevant content</p> <ul style="list-style-type: none"> • We will be filming the show in November and using clips, video and photos from this to boost our marketing plan. 	<p>Plan for action</p> <ul style="list-style-type: none"> • We will combine paid marketing as well as organic marketing thorough Pernille Haaland’s social media channels. • We will also aim to add a flying team before each show.

6.0 TECHSPEC

This is a straight forward comedy show, no need for screen, projector or specific music. Pernille will need a microphone stand and en barstool/table on stage and a sound technician that can make adjustments if needed throughout the show. She will also need a soundcheck before the show start.

