

PRESS RELEASE: BRIGHTON FRINGE 2024

Judie Boom
Apocalypse Kapow- Life Hacks for Societal Collapse!
MAY 23-27 20:15

Victoria Wood meets Black Mirror in a ‘hilariously important’ debut

The topic isn't taboo, it's just – well, a general unease about the future of the planet isn't funny, right? So how is it possible to take the things that are making us all grumpy, and create an evening of comedy? And why would you try?!

That's exactly what Judie Boom does in her show Apocalypse Kapow. With a sprinkling of stats, a heap of delusional hope and a papier mache rocket, Judie Boom suggests a world where everything might be alright – albeit with a few absurd leaps of faith. Blurring the boundaries of stand-up and storytelling she covers climate collapse, inertia, greed – with relentlessly friendly humour and a couple of fart jokes.

Described by one audience member as 'brave – it isn't the easiest comedy topic!' we are taken from a banal trip to the local swimming pool into a dystopian AI future, via a few Hollywood apocalypse films and a myriad of other distractions. Because Judie does get distracted!

Judie's creator Rebecca Tully started the Kapow journey in 2023 after noticing a distinct theme in all her stand-up. "I had started comedy after a dip into the world of politics - that was so tragic you had to laugh – and I didn't think the world (or me) was quite ready for my darkly comic political polemic. Then this came out instead..."

She took the show to the basement of Kafe Kweer on the outskirts of Edinburgh's Fringe in 2023 and audiences described it as 'thought provoking', 'hilarious' with 'an engaging style'.

So why an apocalypse comedy? "I got obsessed by Brecht when I was younger, and his idea that the HOW of performance could shift how people see a thing. I love the idea of comedy to look at life in ways you haven't before. I guess I've never really lost that belief, even through 25 years of doing other things nowhere near a stage! Something in my bones believes it still to be true. Plus, I really enjoy making people laugh."

So if you like a laugh, are a lazy activist looking for a life hack or just feeling bloomin' grumpy right now, go along – you might pick up a tip or two!

Apocalypse Kapow – Life Hacks for Societal Collapse will be at Laughing Horse @ The Walrus (Raised Room) from 23rd to 27th May at 8.15pm. It's completely free with no pre-booking required, but you can tell Judie you're coming by tagging her on Instagram @judieboom.



Show Description

Judie Boom is on a relentlessly hopeful mission. Can she solve inertia, greed and just generally the planet?

What's wrong with robot overlords, anyway? Can you neutralize evil with a papier mache rocket?

Would dancing baby goats make everything better?

Help Judie solve the big existential issues of our time with Youtube, Alexa and the correct choice of swim session.

If Victoria Wood had written Black Mirror... a warm, mildly surreal ramble into our dystopian near-future.

Audience Feedback for Apocalypse Kapow

"I was totally there in that changing cubicle with her. She had us in stitches!"

"It makes you think. We're still talking about it!"

"Relatable - yup I'm an overthinker too"

"Funny! I loved the menopause bit"

"I did enjoy channelling Jeff Bezos"

"The hilarious mad meditation bit..."

"I loved the way the whole thing came back round..."

"I looked around and you had everyone in your palm"



Brighton Fringe Listing

<https://www.brightonfringe.org/events/apocalypse-kapow/>

Video Clips

https://www.youtube.com/watch?v=7_xY8ovnPqA

Other Links

<https://rebeccatully.co.uk/judie-boom-links/>

Pictures

<https://drive.google.com/drive/folders/1fFKT7dTdSLg7Ih10dh2vjJJZqNTEIFoD?usp=sharing>

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